

# PARIS 2024: OLYMPIC SUMMER GAMES

The 2024 Olympic Games will be held in Paris, from Friday 26 July to Sunday 11 August. It's the third time the French capital is staging the event, after the 1900 and 1924 editions.

The 1900 Games, which were almost lost amidst the World's Fair, saw women take part in Olympic competitions for the first time. The 1924 edition cemented the Olympic identity with the introduction of the closing ceremony, and saw further innovation with the construction of the first Olympic Village.

In 2024, Paris is looking to make its mark on the history of the Games once more with an edition in the very heart of the city, rooted in the concepts of international celebration, inclusion and sustainability, to show that sport can help build a better world.

# PARIS 2024

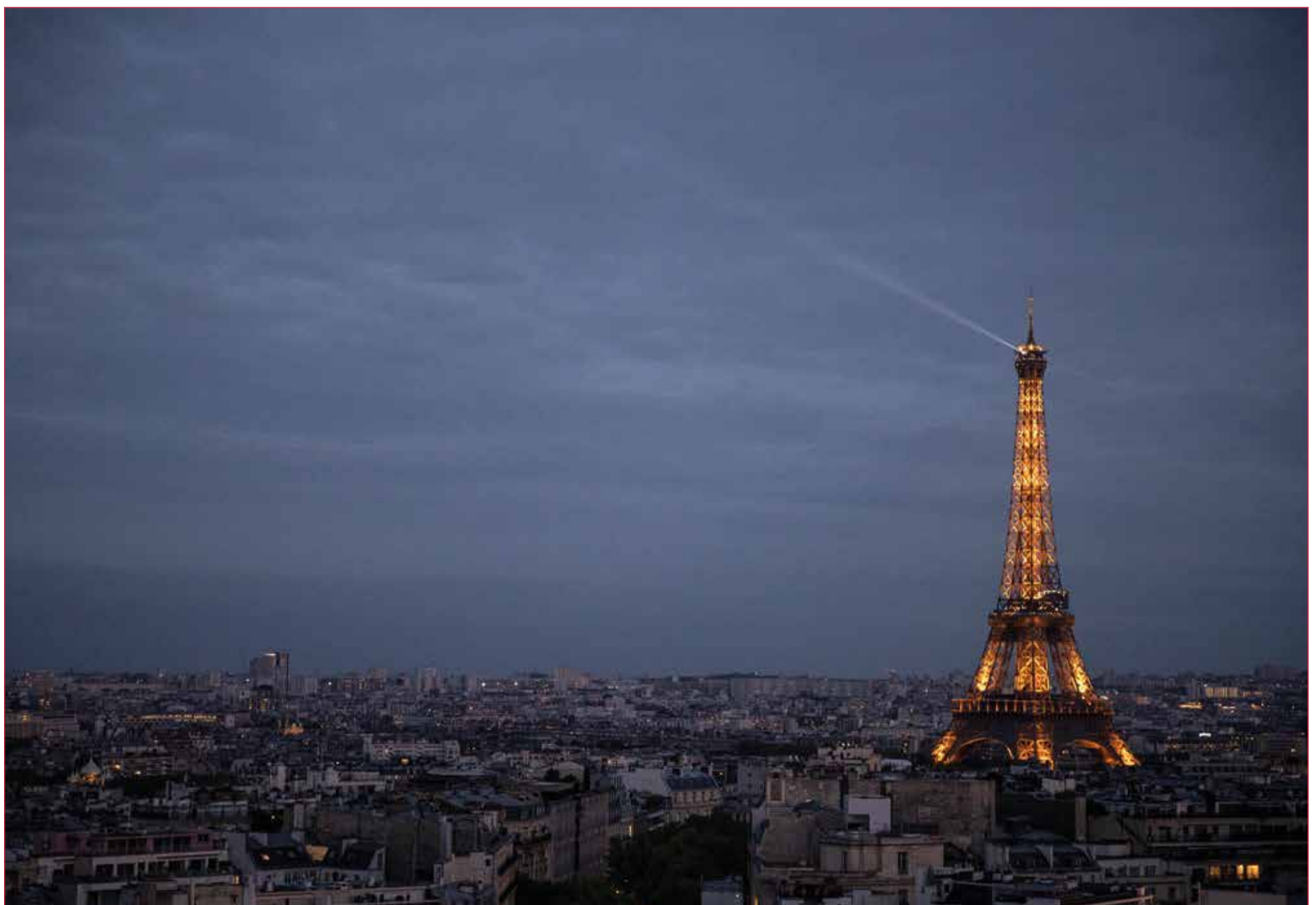
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## WELCOME TO PARIS

### A GUIDE

Paris, the capital of France, is located on the Seine – a river intrinsically linked to the city. The area has been inhabited since antiquity, and over time became the country’s political, economic and cultural centre. A vibrant, fascinating city located in the heart of Europe, Paris is one of the most visited destinations on the planet.

The French capital is often referred to as the “City of Light”. This nickname is said to date back to the 17<sup>th</sup> century, when the authorities installed a public lighting system comprising more than 6,000 lanterns, and asked residents to light their windows with candles and oil lamps to make the city safer. It was also in Paris that experimental electric lighting was first used in a public area, in 1844.



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# PARIS 2024

## IDENTITY

### PARIS 2024 IDENTITY

French culture and the French way of life, or art de vivre, are known throughout the world. France is the home of iconic art, fashion and gastronomy, and is preparing to show the world what it has to offer as an elegant, festive, colourful, bold and modern nation.

Showcasing the very best of French culture, the Games will see the Opening Ceremony and a large number of events take place at iconic locations synonymous with Paris.



#### A magnificent opening ceremony

In a historic first, the Opening Ceremony will be taking place on the Seine: 10,500 athletes will parade down the river on boats, making their way past some of the city's most famous monuments. Thanks to 80 giant screens and an impressive sound system, all those in attendance will be able to live and breathe every Olympic moment.

# PARIS 2024

## IDENTITY

### THE EMBLEM

The Paris 2024 emblem is made up of three symbolic elements: a gold medal, the Olympic flame and the figure of Marianne, the personification of the French Republic and the embodiment of the national motto “Liberté, Égalité, Fraternité”. The combination of these elements serves to promote a number of important Olympic values:

The gold medal symbolises the excellence and desire to excel that are the hallmarks of the Olympic Games. The Olympic flame brings the world together around a shared ideal, and instils the energy needed to achieve this. And Marianne, the symbol of the Republic during the 1789 French Revolution, embodies the fresh impetus generated by these Olympic Games.

#### First depiction of a woman

This is the first Games emblem to depict a woman’s face. It’s a nod to Olympic history, as it was at Paris 1900 that women were allowed to compete in the Games for the first time. It’s also a reference to equality: these Games will be the first to achieve full gender parity among the 10,500 male and female athletes expected to take part.



#### The olympic and paralympic emblems

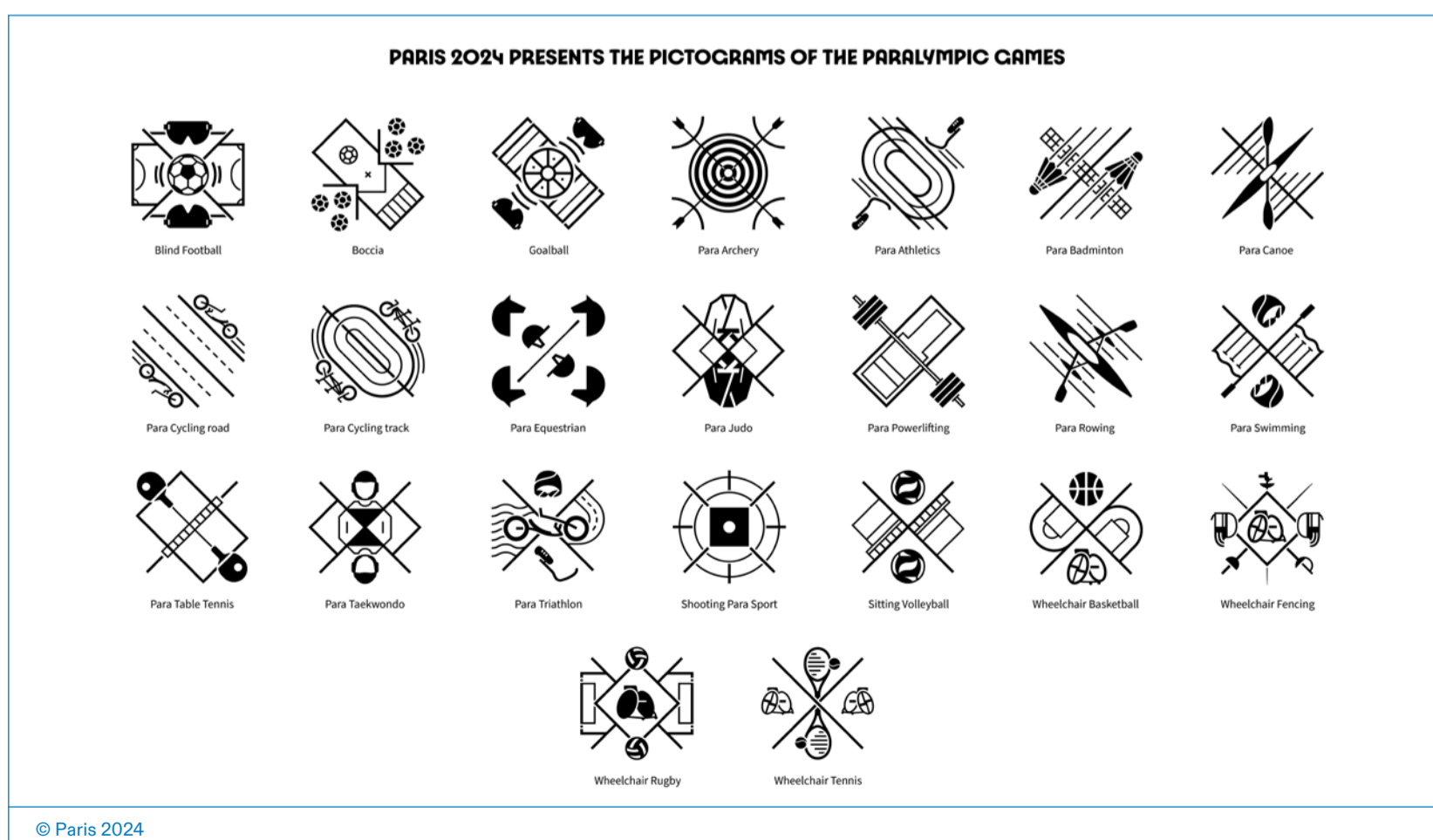
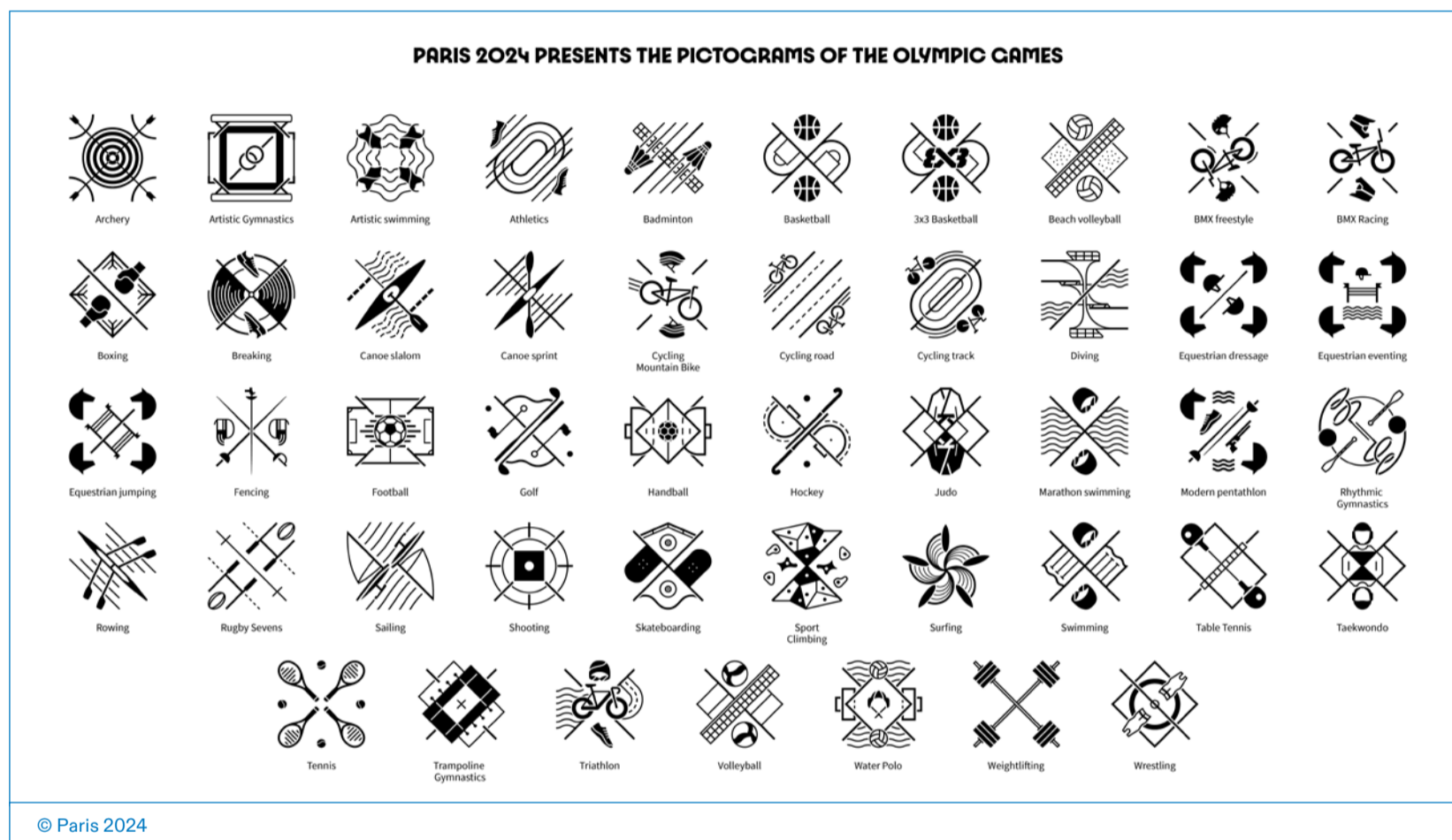
The Olympic and Paralympic Games represent the same ideal and, for the first time, the emblem design is the same for both, reflecting the fact that they share the same vision and ambition.

## IDENTITY

### THE PICTOGRAMS

Sixty-two pictograms were created to represent, in simple, elegant fashion, the various sports and disciplines on the Games programme. Their revolutionary design marks a departure from the pictograms seen at previous editions.

The pictograms were conceived as “badges of honour”, each containing an axis of symmetry and distinctive aspects of the discipline being depicted. Differences between the Olympic and Paralympic Games pictograms were kept to a minimum, and eight will be used at both competitions.



# PARIS 2024

## IDENTITY

### THE MASCOTS

The Paris 2024 mascots – which have proved particularly popular with children between the ages of 6 and 14 – truly reflect the revolutionary spirit of these Games.

The Olympic and Paralympic mascots, the “Phryges”, were directly inspired by the Phrygian cap, which became a symbol of freedom during the French Revolution, having been worn by freed slaves in ancient times.

The bright red mascots, complete with big blue eyes, tricolour eyelashes and trainers (and, in the Paralympic mascot’s case, a prosthetic running blade), embody France and promote a dynamic, sporting and inclusive ethos.

Designed as a complementary pair, the Phryges will be a part of the athlete and fan experience until the end of the Olympic and Paralympic Games.



The Phrygian cap, worn by the woman in the centre of the picture, is a symbol of the French Revolution and inspired the mascots of the Paris 2024 Games.  
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# PARIS 2024

## IDENTITY

### THE TORCH

The Olympic torch is an iconic aspect of the Games that heralds the start of each edition, and this one is steeped in symbolism. Its symmetry represents equality, with Paris 2024 set to be the most inclusive Games edition in history. The relief pattern mimics the water of the Seine, which will be at the heart of these Olympics. And the torch's soft, gentle curves reflect the desire to make these Games a symbol of peace.

#### Made in France

The torch is manufactured in French factories, using recycled steel. Some 2,000 torches are to be produced – five times fewer than for previous editions, to limit the environmental impact.



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#### Olympic Torch Relay

The torch relay is an integral part of the modern Olympic Games. The numerous celebratory events organised along the relay route herald the arrival of the Games and help spread the Olympic spirit among the general public.

The flame will be lit on 16 April 2024 in Olympia, Greece, the birthplace of the ancient Games, before travelling to France by boat and beginning its journey round the host country on 8 May in Marseille. It will be carried by 11,000 torchbearers and travel through 400 towns and cities, including five overseas territories as part of the Oceans Relay.

The lighting of the Olympic cauldron at the Opening Ceremony on 26 July will mark the start of the Games. The flame will burn throughout the event before being extinguished after two weeks of celebration and sporting achievements. The Paralympic Games, being held from 28 August to 8 September 2024, will have their own relay. The Paralympic flame will be lit at the birthplace of Paralympic sport – Stoke Mandeville, in the United Kingdom – before embarking on its journey to Paris.

#### Technical details:

- Colour: champagne
- Length: 70cm
- Weight: 1.5kg
- Composition: recycled steel
- Fuel: biopropane
- Designer: Mathieu Lehanneur

# PARIS 2024

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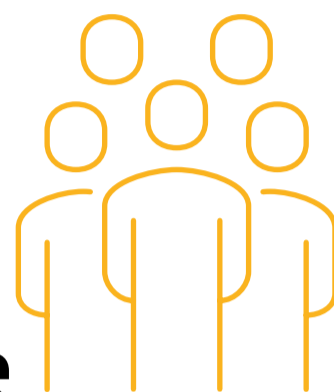
## THE GAMES: SPORTS AND VENUES

### THE COMPETITIONS IN NUMBERS

10 500

ATHLETES

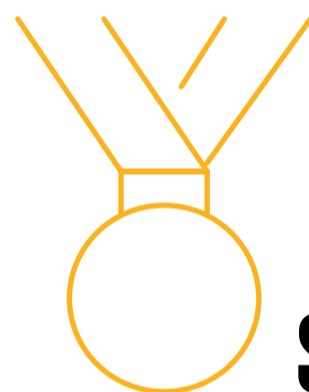
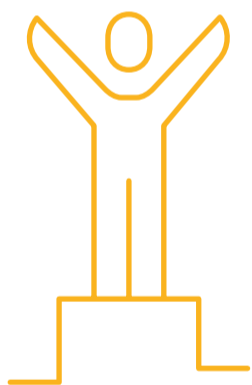
GENDER PARITY



329

EVENTS

INCLUDING 8 NEW



SPORTS ON  
THE PROGRAMME

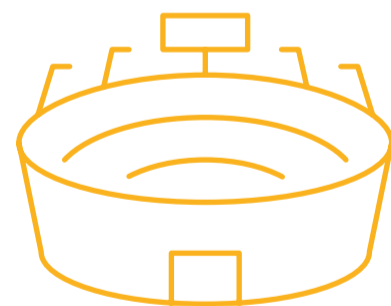
32

41

COMPETITION  
VENUES

29 EXISTING, 10 TEMPORARY

2 NEW PERMANENT





# PARIS 2024

## THE GAMES: SPORTS AND VENUES

### THE SPORTS

#### Additional sports

To engage with new audiences and further enhance the appeal of the Games, the International Olympic Committee (IOC) gives each host the opportunity to propose new sports for inclusion on the Olympic programme.

The addition of these sports does not have any impact on the quotas of athletes or events in sports already on the Olympic programme, and the hosts of the next edition are not required to keep them in the Games. Paris 2024 chose to include skateboarding, surfing and sport climbing – all of which made their debut at Tokyo 2020 – and add breaking, for its first Games appearance.



Luiz FRANCISCO (BRA) during the skateboard park event, Tokyo 2020

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#### Constant progress, evolving event formats

At each edition of the Olympic Games, the competitions change and adapt to new trends – and Paris 2024 is no exception. Besides the additional sports, a number of existing sports will see changes to some events.

For example:

- In boxing, one men's event will be replaced by a women's event to ensure gender parity.
- The number of events in sport climbing, which was added to the programme at Tokyo 2020, will double from two to four.
- Sailing is introducing two events in kitesurfing – a spectacular discipline that has been extremely popular since the early 2000s.



Surfing qualification event, Paris 2024

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# PARIS 2024

## THE GAMES: SPORTS AND VENUES

### OLYMPIC QUALIFIER SERIES

#### Experiencing the Games ahead of Games time

In the months leading up to the Games, the IOC, in cooperation with the relevant International Federations, will stage a series of qualifying events for Paris 2024, providing a taster of what's to come. The qualifiers will look to harness the spirit of the Games – a warm-up for the world before the much-anticipated main event.

These events, collectively known as the Olympic Qualifier Series, will see athletes compete in BMX freestyle, breaking, sport climbing and skateboarding, in a festival-like atmosphere that will blend sport, music, art and culture in city centres. There will be three events taking place in cities across the world, helping to promote the Olympic Games and tapping into the trend for urban sport.



Breaking is one of the urban sports that will be part of the Olympic Qualifier Series.

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# PARIS 2024

## THE GAMES: SPORTS AND VENUES

### NEW SPORT: BREAKING

Reflecting the full gender parity that will be achieved at Paris 2024, there will be the same number of male and female athletes competing in the breaking events.

#### Background

Breaking is a style of dancing that emerged from hip-hop culture in the USA in the 1970s. This acrobatic, spectacular sport became extremely popular both in the hip-hop community and with the general public, largely thanks to competitions, known as “battles”, organised throughout the world.

#### Key features

The ultimate entertainment sport – with its combination of athletic and artistic performance – breaking fits perfectly with the urban, dynamic and festive flavour of these Games. The athletes will perform to music chosen by a DJ, showing off their best dance moves and tricks as they look to claim Olympic gold.

**2**  
**EVENTS**  
**B-BOYS, B-GIRLS**

**32**  
**ATHLETES**



VICKY (NED) during a battle for the bronze medal in the mixed event at the 2018 Youth Olympic Games in Buenos Aires.

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Breaking made its first appearance at the 2018 Buenos Aires Youth Olympic Games.

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# PARIS 2024

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## VISION AND VALUES

### PARIS 2024: STARTING A SPORTING REVOLUTION

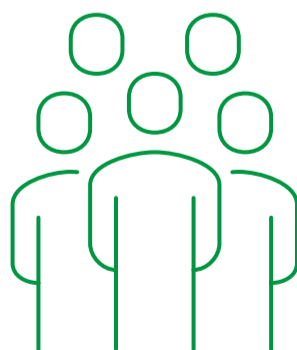
Hosting the Olympic Games also gives the city or country a chance to make a real statement and provide a lasting impact for its population. Paris 2024 organisers want the edition to become a watershed moment in Olympic history, and have made a number of commitments as part of their overarching mission.



**MAKE THESE GAMES A  
MODEL OF SUSTAINABILITY**



**HELP IMPLEMENT A  
NEW PROJECT FOR SOCIETY**



**ENCOURAGE  
EVERYONE TO DO SPORT**

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# PARIS 2024

## VISION AND VALUES

### SUSTAINABILITY AND SPORT FOR ALL

#### Widescale use of existing venues

At Paris 2024, 95 per cent of venues will be existing or temporary. To reduce the environmental impact of venue construction as much as possible, only two competition venues, plus the Olympic Village, are being built for the Games. These new venues, built using methods that minimise their carbon footprint, will be reused after the event to meet the needs of the population.

#### Eating green

It would have been inconceivable not to consider food and beverage in the drive for sustainability: the 13 million plus meals served at the Games will be made with local, seasonal organic products and will contain less meat than previously. The menus will also vary between venues to ensure that local dishes are served and to showcase French gastronomy.



Stade Yves-du-Manoir, main stadium of the 1924 Olympic Games...  
© 1924 / Comité International Olympique (CIO) - Tous droits réservés



... will also serve as the field hockey venue for Paris 2024!  
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#### A public marathon

Some 20,024 runners of all ages and levels will take on the challenge of running the Paris 2024 marathon. The “Mass Participation Marathon” will see participants run the same 42km route through the Paris region as the Olympic athletes. A shorter 10km race, which will be more accessible, including for people with disabilities, is also set to take place in the centre of Paris.